

OFFICEWORKS HELPS FAMILIES START THE NEW SCHOOL YEAR WITH BACK TO SCHOOL ESSENTIALS FROM 10 CENTS

January 2025 | Officeworks is making it easier for Aussie families to get ready for the new school year with a **range of back to school essentials from 10 cents**, along with their suite of time- and cost-saving services and offers that take the guesswork and stress out of the back to school shop.

[The school essentials range](#) includes exercise books (from 10 cents), rulers (from 20 cents), glue sticks (25 cents for 2), water bottles (49 cents), pen packs (49 cents for 10) and more, part of Officeworks' commitment to delivering great value with low prices every day.

Officeworks also offers a range of convenient, time- and cost-saving tools and services designed to give parents the confidence they're getting the right products at the best price:

- Officeworks' [School List Service](#) helps households save time and money when shopping for their back to school essentials. It takes less than three minutes to upload a school list to the online tool, with parents saving 20% on average on their school list when using the service. Officeworks finds the best-priced matches for items on school list and collates the order, ready for parents to collect in store or get delivered to their door.
- Officeworks' extensive [Bring Your Own Device](#) (BYOD) range and expertise takes the guesswork out of selecting school tech, making it easier and more convenient than ever to find the right device at the right price. Online guides and in-store expertise makes it easier to find the best tech to suit a child's year level and school's specifications.
- Officeworks' 5% [Price Beat Guarantee](#) means parents can be confident they're getting the best price on school tech and stationery essentials.

It comes as new research* highlights ongoing cost of living pressures with **nearly half (46 percent) of Australian parents actively seeking bargains during this year's back to school shop**. Interestingly, a growing number of parents (34 percent) said they enjoy shopping for school supplies with their children, a notable increase from 22 percent last year, highlighting the excitement many families share ahead of the new school year.

Sarah Hunter, Officeworks Managing Director, said: "We know value is more important to Aussie families than ever so we're making it easier to get kids ready for the new year with back to school essentials starting from 10 cents.

"We want to give parents the confidence that they're getting the best price on everything their kids need for the new school year without compromising on quality. Our extensive range and everyday low prices, combined with our Price Beat Guarantee and time-saving tools like the School List Service take the guesswork and stress out of back to school shopping.

"We've got exercise books starting at 10 cents, rulers and erasers from 20 cents, water bottles and pen packs for under 50 cents and so much more. And with tech now an essential in many classrooms, we help parents find the right device at the right price with devices starting at under \$200 and tech accessories from \$5."

Explore Officeworks' full range of [Back to School](#) products and services online or in one of its 170+ stores across the country.

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*Research methodology:

A recent study of 1,010 Australian parents with children aged 10-17 explored their views on workforce preparation, career aspirations, and educational priorities and sentiment about preparation for the new school year. The survey, conducted online between 17 and 23 October 2024, covered both capital city and regional areas.

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About Officeworks

Established 30 years ago in Richmond, Victoria, Officeworks is one of Australia's leading retailers, selling a range of products and services in a variety of areas including technology, stationery, education resources, furniture, art supplies and print and create. Officeworks is convenient for its customers all over Australia, operating more than 170 stores, online channels with 40,000 products, and delivering to over 3,000 postcodes. The Officeworks Business team help Australian businesses of all sizes, including small businesses through to Government, Schools and Early Learning Centres, start, run and grow. Officeworks is helping its customer's work, learn, create and connect, so they can help make bigger things happen.