

11 June 2024

**FOR IMMEDIATE RELEASE**

## **OFFICEWORKS RICHMOND CELEBRATES 30 YEARS WITH EXCITING STORE REFURBISHMENT**

Richmond, VIC, (11 June 2024) – Officeworks Richmond, the very first Officeworks store, this week is celebrating its 30th birthday with a major refurbishment designed to enhance customer experience and expand the range of technology products available.

The refurbishment, which commenced on Monday 6 May, marks a significant milestone for both the store and the business. Featuring a technology upgrade, the new layout offers customers a broader selection of products, including an expanded range of Apple, Microsoft, and digital display offerings. Additionally, a new [Bring it Back recycling station](#) which underscores Officeworks' commitment to integrating sustainability into its strategy, operations, and decision-making processes to contribute positively to people and the planet. To minimise customer disruption, substantial work was carried out after hours, with fixtures moved and new planograms built to optimise the store layout.

The Officeworks Richmond Store Business Manager, Ben Murphy said, “The exciting project, received tremendous support from stores across Victoria including Ringwood, Kew East, Camberwell, with a big call out to the Richmond team who worked the night shifts. We are so thankful for the hard work of everyone involved in bringing this new-look store to life.

“While the Richmond store has undergone reflows in the past, this refurbishment is the most significant transformation to date, refreshing the layout to better cater to the needs of the local community, primarily young professionals. This renewal is not just about physical changes but about continuing to evolve to meet customer expectations in 2024 and beyond, and what better time to do it than when we’re celebrating 30 years of Richmond,” Ben added.

Ben Murphy joined Officeworks in 2018 and has been managing the Richmond location for nearly a year and expresses his pride in leading a store with such a rich history. Having lived in Richmond since moving from the UK in 2010, Ben has a deep connection with the local community and values the opportunity to lead a large team, watching them grow and succeed.

“Since opening 30 years ago, Officeworks Richmond has been a cornerstone of the community, with numerous memorable moments and loyal customers. The store’s journey has been marked by a dedicated team, many of whom have been with the business from many years and contributed significantly to its success,” Ben said.

## Join Us in Celebrating - Community Day and the official Officeworks's 30-year birthday.

Officeworks Richmond invites the Melbourne community to join in celebrating this milestone and experience the new and improved store.

**Location:** Officeworks Richmond, 566 Bridge Rd, Richmond

**Date:** Sunday 16 June

**Time:** 10:00am – 2:00pm

### Free Family Activities:

- Coffee Cart
- Facepainting
- Engaging 'Juice Bikes'
- Indigenous Art workshop with Jenna Oldaker from Murrup Art
- Caricature

**END**

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### Interview opportunities:

The below Officeworks team members will be attending and available for interview opportunities:

- Officeworks Chief Financial Officer, Brendan Hargreaves
- Officeworks Richmond Business Manager, Ben Murphy

### Contact:

#### For media enquiries, photography, videography or more information, please contact:

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### About Officeworks:

Established in 1994 in Richmond, Victoria, Officeworks is committed to making bigger things happen for its customers, team, the community and stakeholders. It operates 171 stores across Australia, a website that is home to more than 40,000 products, a national call centre, and a business team that helps micro, small and medium-sized businesses start, run and grow and Australians to work, learn, create and connect.

Officeworks offers customers a wide range of office supplies, technology, furniture, art supplies, education resources and helpful services like print & copy and on-site and remote tech support through Geeks2U – delivering an experience that is easy and engaging, no matter how customers choose to shop.

Officeworks is focused on the safety, wellbeing and career progression of the more than 9,000 team members it employs. It's also dedicated to operating in a sustainable manner, including building and maintaining meaningful connections with the communities in which it operates, fundraising for its national partners and local community groups, continuing to reduce its impact on the environment and source responsibly.