



## Media Release

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# National retailer Officeworks teams with Latitude to launch Interest Free shopping online and in-store

Officeworks customers can now purchase the latest technology products including laptops, tablets, printers, mobile phones and more, spreading the payments over an Interest Free period of up to two years.

Australia's leading retailer of stationery, technology, office products and education supplies, Officeworks has partnered with Latitude Financial to provide customers with the option of one and two-year Interest Free payment plans when they shop online or at any of its 171 physical stores.

Officeworks joins Latitude's growing network of more than 780 retail partners and 6100 physical stores offering Interest Free payment plans in Australia.

From today, customers can access Interest Free payment plans by using an eligible Latitude credit card, including Latitude Gem Visa and Latitude GO Mastercard®, when they shop online or in-store at Officeworks.

More than 1.6 million Latitude credit card holders already shop Interest Free across Latitude's extensive network of retail partners in Australia and New Zealand.

Latitude Executive General Manager, Pay Adriana Martinez said: "We are delighted to welcome Officeworks to our growing network of major Australian retailers offering Latitude's Interest Free payment plans to customers.

"Latitude's Interest Free plans give customers the flexibility to spread payments over an extended period, at a time many Australians are managing their budgets closely.

"Officeworks is an ideal Interest Free partner for Latitude given its focus on value, including for bigger purchases that can put pressure on household budgets, such as computers, mobile phones, furniture and other electronic equipment."

Officeworks General Manager Merchandise, Jim Berndelis said: "At Officeworks, we're committed to delivering easy and engaging customer experiences both in-store and online, providing choice and unbeatable value across our wide range, and offering even greater convenience through our increased suite of service offerings.

"We're pleased to announce Officeworks has teamed up with Latitude Financial to offer our customers more ways to shop higher value purchases like computers and mobile phones by providing access to Interest Free payment programs for 12 or 24 months."

Latitude is the leading provider of Interest Free shopping and consumer finance across Australia and New Zealand.



To find out more about Interest Free payment plans on Latitude Gem Visa and Latitude GO Mastercard®, including rates and fees, visit: <https://www.gemvisa.com.au/> or <https://www.gomastercard.com.au>

**ENDS**

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